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Application No.: 10/772190

Case No.: 59529US002

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Cancelled

1. (Withdrawn) An article which may be selectively secured to a mounting substrate comprising:

- a first substrate having a writeable surface on one side thereof and a mounting surface on a second opposite side thereof; and
- a securing mechanism including a pressure threshold adhesive mechanism including pressure sensitive adhesive exposed on the second side of the first substrate,

wherein in the absence of a threshold level of pressure applied to the securing mechanism, the pressure sensitive adhesive is spaced from the mounting substrate, and

wherein the article is deformable such that a threshold level of pressure applied to the securing mechanism brings the pressure sensitive adhesive into article-securing engagement with the mounting substrate.

Cancelled

2. (Withdrawn) The article of claim 1 wherein the securing mechanism comprises:

- the first substrate having an aperture defined therein; and
- a second substrate having a first adhesive face and a second pressure face, the first adhesive face being adhered to the writeable surface of the first substrate and extending across the aperture,

wherein the second substrate is deformable such that a threshold level of pressure applied to the pressure face thereof brings the adhesive into contact with the mounting surface.

Cancelled

3. (Withdrawn) The article of claim 2 wherein the aperture is open along one edge of the first substrate.

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4. (Withdrawn) The article of claim 2 wherein the second pressure face of the second substrate bears indicia.

5. (Withdrawn) The article of claim 1 wherein upon removal of the article from the mounting substrate, the securing mechanism substantially returns to its original undeformed shape.

6. (Withdrawn) The article of claim 1 wherein the first substrate is selected from a group consisting of paper, card stock, cardboard, plastic film, and combinations thereof.

Claims 7 to 20. Cancelled

1 21. (New) An index card assembly comprising:

a paper layer having (i) opposing writable front and back sides and (ii) upper and lower edges, the upper edge having a portion of the paper removed to define a paperless zone that includes a gap across the upper edge and the lower edge having a portion of the paper removed to define a second paperless zone that includes a second gap across the lower edge;

a cover layer having an outer face and an inner face, the cover layer having pressure sensitive adhesive disposed on its inner face, with the cover layer adhered thereby to the front side of the paper layer to cover the paperless zone in an alignment where a top edge of the cover layer extends across the gap of the paperless zone and the adhesive on the inner face of the cover layer is exposed across the paperless zone on the back side of the paper layer; and

a second cover layer having an outer face and an inner face, the second cover layer having pressure sensitive adhesive disposed on its inner face, with the cover layer adhered thereby to the back side of the paper layer to cover the second paperless zone in an alignment where a bottom edge of the second cover layer extends across the second gap of the second paperless zone and the adhesive on the inner face of the second cover layer is exposed across the second paperless zone on the front side of the paper layer.